

Master Planning for smaller Camps and Centers

made possible

Master Planning guides a group in thoroughly examining its current and past operation, evaluating its effectiveness in light of its mission, setting significant goals for the future, and developing specific plans to achieve those goals.

A Master Plan helps an organization to accomplish more than it otherwise would, to optimize the use of its current resources, make operational decisions which lead to strategic ends, and increase future resources.

You may be from a smaller camp or center (an annual budget less than \$600k). You are interested in a comprehensive Master Planning process, but the cost seems prohibitive for a smaller organization. This flyer represents a unique opportunity for smaller camps/centers.

Illustration of costs: 3 camps together would be a total project fee of \$29,700 plus travel. Each camp would pay only \$9,900, plus a third of the travel. That compares to project fees of \$18,000-\$20,000 plus expenses per camp for individual projects. Fees include:

Here's how it works:

- Three joint planning retreats to explore mission, review data analysis, think creatively, and devise implementation plans;
- Summer site observation/ assessment visits for each site;
- One retreat separately for each camp to develop principal concepts;
- Individual final reports for each site;
- Ongoing support and follow-up for each site.

Find one or two other camps near you who share your convictions and passion for ministry. Ask them if they are interested in this process, then send in the form below and we'll give you a call.



“Therefore encourage one another and build each other up, just as in fact you are doing.”

1 Thessalonians 5:11 (NIV)

Helping You Follow the Way

Send this back to us—and we'll call you.

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My information:

Name _____

Camp _____

Phone _____

E-mail _____

Other camps that might be interested:
